

Online Dating Assassin

A Women's Guide to Unstoppable
Internet Dating

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Lost in Temptation Publications

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20150007067

First Edition December 2010

10 9 8 7 6 5 4 3

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Got any Online Dating Secrets?

Swing by my website and leave your amazing, successful, or even disastrous online dating stories:

The REAL Secrets of Sex

**“The secret is to find the right person.
Online dating can be very advantageous.
When you meet someone at a bar,
you don’t really know anything about that person.
At least online, you have a chance
to limit your search criteria.
You can streamline your focus
so you don’t meet people you don’t want to.”**

~Keith Meyerson

**“One of the strengths of Internet dating
is that it's anonymously impersonal,
which helps take the sting out of rejection.
If you're interested in someone who notices your profile
or you're intrigued by a computer-generated match,
let the e-mail begin. If you're not interested,
delete the e-mail with about the same level of remorse
you'd feel from dumping jellyfish overboard.”**

~Judson Culbreth

INTERNET DATING:

NOT FOR CREEPS ANY MORE

Never has it been easier for random people to meet each other with the tiniest amount of effort. The Internet has made it possible for people to meet, fall in love, and get married all based on what they have to say. For the first time ever, we have a chance to be heard before we are dismissed. It's an amazing way to meet people, but we'll talk more about this later.

Right now, there are millions of people online looking for love. And no, they're not all stalkers and sex fiends. They are businessmen who don't have a bunch of time to spend dating. They are artists and musicians who have figured out if they can promote their work here then they might as well promote themselves and find love. They are the same people you might meet at a bar or a club or at a church event, but for whatever reason, they are either too shy or too polite to approach you.

Yes, there are a lot of the shadier characters out there, but the funny thing is that they almost always expose themselves as creeps with the first time they contact you. Apparently, delicate behavior escapes them...

The Internet is probably the best small-effort way to find an endless source of dates. Besides, having an inbox full of attention does wonders for your esteem! Of course, Internet dating does have its drawbacks. For one, it does provide an advantage for the man. Women are professionals at reading body language. When you remove your ability to "vibe" a guy for things like confidence, twitchiness, eye contact, smell, sweaty palms, etc., you remove one of your best filters and must rely mainly on what he has to say. This gives him the upper hand allowing you to fall for his words before you meet him to find out he's exactly a sweaty, smelly, twitchy dude.

Like I said, you will meet guys like this, but the majority of people online are completely normal. In the early days of the Internet, the only ones doing any online dating were the people who already had a grasp on how to use a computer. Suffice to say, most of the early adopters probably weren't the most social creatures. Now it's completely the opposite. Everyone whose single or looking for sex, love, and connection have some kind of presence on an online dating site.

The problem is that EVERYONE has a profile. There are millions of people out there all looking for their own little romance. It can be a daunting task finding that perfect someone just for you. However, the secret to finding the perfect guy is to get good at interpreting what people are saying and getting a sneak peek into what they also may be hiding.

Stand Out

or

Nothing

THE MAGIC OF BEING DIFFERENT

Just about everyone and their mom is online dating. You can cruise through tons of different dating sites and see that just about every single person in the world has a profile up somewhere.

The problem is that they all say the same things. I like this. I listen to this. Don't live with your parents... There is an endless list of likes, dislikes, and truisms that everyone feels the need to stuff into their profiles. Why? Maybe because people think that if their profile has all the "standards" in it, then it makes them look more normal.

Let me be the first to tell you: in the online dating world, **normal is horribly, horribly boring!**

Why would a guy contact you if you are pretty much interchangeable with the next girl? You have to be able to show a man what makes you unique. Why should he pick you over the bajillion other women out there vying for his attention? What can you say to make him read all you have to say and send you a delightful and well considered reply?

BACK TO THE REAL WORLD

What you will find when you first start with online dating is that, for the most part, everyone says the exact same thing... and they "fudge" all the details. They are often less in shape than they say, make less money than they admit to, and you can knock a few inches off their height. It's just human nature. When have you ever been the weight listed on your driver's license? So you can't really knock a guy for thinking better of himself. You just can't put too much credence in what is listed in the physical description.

****Secret trick**** In many of the online sites you can determine how old pictures are. Right-click your mouse on the picture and when the dialog box comes up, click on properties. A screen will pop up telling you the filename, file size and other info, but more importantly, it tells you the date of when that picture was created. Keep in mind the age of a picture could be more deceiving than you know. It might indicate when the picture was scanned or worse yet, it could be the date that he PhotoShopped it silly. What we are really only looking for here is that it's not from a few years

ago. People's appearances have the possibility of changing drastically over a couple years.

The best thing to do if you discover a really old picture is to call him on it and demand a recent picture especially if you are at the point where you might meet up. Once again, think abundance. If he waffles on a new picture or the new one is at an extreme angle, then something is probably wrong. Consider not wasting your time on a date unless you are in the "meeting people" stage.

Actually, scratch that. Unless you are really picky about how a guy looks, you've made it far enough to consider a face-to-face, give it a chance. He might really impress you in person. He might be really self-conscious about a scar he got from surfing and you just might find his war wounds sexy. I suppose it all comes down to how much time you have to go on dates. If you're super busy, only go out on well-qualified dates with guys who don't throw up any flags.

No matter what you think of the description of his looks or even his picture, expect him to be a little bit less attractive in person. Even horrible photographers get lucky some times. Basically don't get your hopes up, but you are welcome to be (and you actually will often be) pleasantly surprised.

Regrettably, you will find men's profiles out there who are too good to be true. He may truly be who he says he is, but there is no way to tell if he's a phony or not until you actually meet in person.

As you do more Internet dating, you'll find that it gets easier to have a feel for people and you'll know when someone is trying to deceive you. The trick is to keep your intuition turned on high. Since you can't gauge a man in person, you have to pick up on any inconsistencies that come through in his emails and phone conversations.

In a worst case scenario, you'll have a story to laugh about with your friends later. As long as you follow the safety guidelines later on in this report, the chances of any real trouble are almost nothing.

SO HOW CAN YOU STAND OUT?

One quick way to stand out is to talk about your emotions. NO ONE talks about how all the accomplishments in their lives have made them feel. Pride is one thing, but to describe that moment when you take something spectacular that you created out of the oven, or when you finished a project at work, or when you first

summitted a local mountain... If you can describe your experiences in a way that brings your prospective lover into that moment with you, you will already have him hooked.

A

Killer

Profile

WHAT'S THE POINT?

I'd like you to ponder a simple question before you rush headlong into writing your profile: what's the point? What are you trying to accomplish? Who are you hoping to meet? What are you planning to do with this mystery guy? Are you planning to make him your husband? Boyfriend? Lover...?

Different desired outcomes create completely different profiles. If you just want someone to get frisky with, then what he does for a living or how you are on a spiritual path are kind of pointless details.

If you want a husband, then his ability to provide and be a solid man come tighter into focus.

Think of it this way: you are only writing your profile for one person and one person only. If you live in a big city, chances are that you will still appeal to about 10 different dudes all looking for the same final outcome as you. So then, the whole point of this profile is to only meet a handful or two WELL-MATCHED guys. The more broad and universal your profile is, the more time you are wasting on guys that would never have a chance. This is cool if you just want to play and meet new people, but if you have a goal in mind, don't write a single word that strays from that goal.

The other point is to **expose yourself**. I'm not talking about some tarted up boudoir photos either. Your words need to describe who you are on the inside. They need to tell him what moves you. They need to let him know exactly what you need to be happy. Every single word in your online dating profile is like a paving stone on the pathway to your romantic future. Show him who you are and the perfect man will find you.

SETTING UP YOUR PROFILE

This is where that list of must-haves you created while reading *The Art of Irresistible* comes into play once again. You can actually list your demands in your profile. The trick is that they can't be "demands." Try to be a little more indirect with what you can't do without.

For example, my friend Donna (a white girl) will only date black guys. Some people might view this as some strange form of reverse racism or something bizarre like that. There is absolutely nothing wrong with having a strong attraction for a certain color or race. There are better ways to put this in your profile that don't get you hate mail from the real racists. You can say, "I just love dark skin" instead of "I will only date black men." Big difference. One is open to interpretation. *The other one makes people hate you.* After all, these are only emails. If you get a bunch of emails from guys who think they are tan enough for you, big deal. Don't respond and hit your delete button.

The goal is to not say anything that classifies you into any one category. The moment a guy can say, "Oh, she's one of *those* types of women" for any reason, you might have just lost one of the really good ones.

So we're going to look through what we want in a man and figure out ways to state it without making it a limitation. Let's say you absolutely must have a guy with long hair. This limits your pool of men to a really tiny population. Of the guys that can still grow hair, the majority might not want to grow it to sufficient length to keep you happy.

So we have your perfect guy browsing through. He loves everything about your profile and feels a deep connection with what you've written, but then he reads the part about "must have long hair." He's crushed. Although he has a full head of hair, it's not long enough for you so he hits the back button and he's forever lost to you. Perhaps it doesn't happen so tragically, but guys are pretty good at taking your descriptions literally. We're trying not to miss out on a great guy by demanding qualities that blow him out of the water before he even got started.

What if you said, "I love running my fingers through your hair when we kiss." This implies that he should at least have some hair. If you are running your fingers through it, it also implies that it's past a certain length so you could do it. The guy above would say, "I got hair. I dig everything else about this girl. I love kissing. I'm going to email her!" You can work on him later and get him to grow it out long once you've got him.

We want to be as welcoming as we can to the best guys out there. Besides, stating limitations on something arbitrary like long hair is unnecessary. Anything you can "encourage" him to fix later should not be a deal-breaker for you. Obviously, you can't encourage him to become a police officer if that is one of your attractions, but if you need someone like—a surfer—you can take a very active guy and buy him surfing lessons...

PERVS ON PARADE

What about all the pervs? If I don't put any limitations on what I'm looking for, I'll have a mailbox full of emails from scumbags and pictures of their wieners! Unfortunately, this is a possibility regardless if you disqualify them or not. To a freak, it's more of a numbers game: email a thousand women. If just one is dumb enough to sleep with them, then the system works. You see, just because you say in your profile that you won't date any hunchbacks doesn't mean they won't email anyway. You're actually more likely to get hunchback email because now they can search the word "hunchback" and find you! Let's not worry about the creeps. They are out there and eventually will find your email, but like I said, creepy dudes establish their creepiness right away. Again, delete and move on. No loss to you.

Profile Secret: What can you do to lower the creep factor? The easiest thing is to never state the obvious. It's common knowledge that the majority of women do not want to date a heroin-addicted, no-car-driving, ex-convict, non-high-school-graduate, smoker, girlfriend-beating, alcoholic, still-married-player, stalker, cheater, STD-riddled child molester with a devil tattoo on his forehead and still lives with his mom. Duh... So if you actually list any of this, it implies that this is what you are used to and you don't want any more of these kinds of guys. So for the guy living with his parents, he's thinking "Well, I'm not any of those other things, so she'll be OK if I'm *just* still living at home."

Someone with their sh*t together wouldn't even care to list these deficiencies because they would never have to deal with these kinds of people in the first place. See what I'm saying? You never list that you don't want the bad guys because you are so awesome that you don't even know they exist.

DON'T BE NEGATIVE... EVER

Keep all of your statements positive. List all the positive things about yourself and never tell them what you don't want in a man. **Tell them what you want.** You are more likely to find what you are seeking if you focus on what you are seeking.

When describing yourself, self-deprecating humor is bad, really bad. If you are good looking, it means you probably have self-esteem issues and your man must reassure you daily that you are pretty. If you are not, it says you understand your shortcomings, but have no desire to better yourself. Just don't do it.

Sociopaths prey on women with low self-esteem. Statistically, they are way easier to control and way less likely to call them out on their anti-social behavior. You don't want to list **anything** that might make you come off as a victim of any kind.

You're not "sick of the dating scene," or "tired of kissing frogs," or "looking for someone to save you," or even "giving it one last chance before you go gay." When you start out as pre-damaged goods, you are only attracting the guys that have a predatory side to them anyway. Hyenas generally only attack the sick wildebeests. Don't expose yourself as vulnerable and you will stop attracting hyenas. While we're here, don't expose yourself as a wildebeest. By taking the negative stance on any aspect of dating (ex-boyfriends, sex or love) you are saying that you have already shut down to all of it and he will have to work very hard to get your mojo back. Why in the world would he bother with you if there are fifty other girls with their mojo ready to roll?

Avoid any confrontational behavior like, "if you don't know [a word in your profile], look it up," or "impress me." Although many are more than willing, guys are not trained monkeys. There is no reason to send a guy on a research mission just to say hi to you. And really, are you willing to reward someone who has enough smarts to Google something? What a lame quest. And now you got a guy on the other end expecting something because he did exactly what you asked of him.

What
is Your
Flavor?

YOU ARE A “FLAVOR”

No matter how you might describe yourself, you will always fall into a man’s “Attraction Category” in some way or another. What that means is that some guys will only date blondes. Some guys are into certain body parts. Some guys are looking for a rocker girl or a businesswoman to go along with their lifestyle.

You could be drop-dead gorgeous and yes, you have a more universal flavor, but there are definitely guys out there who wouldn’t give you the time of day because of your religion/age/smoker/whatever.

Do you get what I’m saying here? There is no need to make your profile so broad that you are going out on dates with men who would never consider you long-term material to begin with. There is no need to hide anything you consider negative about yourself because I guarantee that someone, somewhere is looking for that exact thing in a woman he wants to love.

If you’ve ever had a boyfriend who constantly put you down for your big butt to the point where you really felt ashamed for it, then you know how this works. Why not skip the pain and anguish and find a guy who loves big butts (and he cannot lie).

Once you get into the mindset of celebrating your particular flavor, you’ll know to use that as a selling point, not something to be ashamed of.

You will never appeal to a guy who is the workout king if you are overweight. You will never get the late-sleeping scenester if you have kids. You will never have a chance if you are Asian trying to get with the guy who only dates Latinas. You see what I’m getting at? You might actually charm a guy long enough to get a couple dates out of him (and get yourself invested), but if you are missing that one specific thing he desires most... best case scenario is that he hangs out with you for a little while and keeps you as a placeholder, worst case scenario is that he stays with you **for a long time** keeping you as a placeholder.

Don’t waste your time (or long spans of your life) on people who are not all about what you have to offer!

It’s time to love you—all of you. Anything you see as a detriment, showcase it! Let’s say you’ve got a very... interesting nose. There are ways to use telephoto lenses and angles you can shoot at that make your nose look small and precious. You can Photoshop your pictures silly, but the reality is that you will have to meet

this dude at some point and he will feel lied to if your Photoshopping went any further than a slight wrinkle removal and red eye fixing.

So there you are sitting with your nose and it's all he will notice since you deviously hid a big part of who you are. Now you feel even more lousy about it. The cycle of shame continues...

What if you mentioned your "regal nose" in your profile? What does that even mean? Who cares? It is simply showing a guy this is part of you and you love it and he will too. And you know what? He WILL love it because he will love you. Don't ever let a guy put you down for something you have no control over. You can do that by never hiding yourself from him.

BE PROUD AND HUMBLE

Find a balance. You should strive to describe yourself with honesty and humility and add a little sensuality in there too. Instead of *"I'm a BBW, so if you don't like it look elsewhere,"* you can say something like, *"I'm a size 16 and I have a nice, round bottom and dangerous curves all over."* How about, *"My measurements are 40-36-39 and I'm round everywhere it counts."* Obviously, you want to up-sell your assets. Most women never consider who they are up-selling to. You are selling yourself to a guy who is already down with whatever your **flavor** is. You are already good-looking in his mind. If a guy is not into a certain kind of woman, there is nothing you can do to bring him there, so don't bother. You weren't talking to him anyway.

You can only misrepresent what you look like until you meet in person, by then, he will know you are a liar and depending on what kind of a person he is might make the decision to sleep with you and discard you. If you're looking for love, then honor love by giving it the best chance possible to blossom.

And yes, even though he might find parts of you repulsive, he still might sleep with you. You can never see sex as the ultimate approval stamp from a man. Some sleazy dudes will take any chance they get and then bail permanently. It's best to be supremely honest about every aspect of yourself so the scumbags that would sleep with you knowing they're not into your flavor don't ever get a shot at wreaking havoc on your life.

THE KID ISSUE

I'm not going to lie to you, having kids and being on the dating scene puts you at a serious disadvantage—but not in the ways you might think. It only limits the pool of men you get to choose from. You are a definite yes for a lot of single dads, but for some guys, kids are a no-way-never-gonna-happen-dealbreaker. For many, it's just south of maybe. This is where you, being as awesome as you are, can get a man to fall for you and then come to love your kids later.

The way you present yourself online as a single mom will make or break you. First of all, kids are a big issue in the dating scene. If you have them, mention it. The less of a deal you make it, the less of a deal it will be. All you really have to do here is say you have a kid. Nothing else. It also helps to mention how many kids you have.

The ages of your kids might be good to mention but only in a vague way. Some guys might be in for the long haul and would prefer to be around young kids so he can feel like he has some influence. Some guys might be light sleepers and the thought of toddlers might scare even more insomnia into him. Or maybe you have high-school aged children. They can take care of themselves and they'll be gone soon so he might totally jump on that.

You don't say, *"My kid already has a father and I'm not looking for a replacement."* You don't need to say that your kids are your best friends/happiest part of your life. You don't need to make any excuses or hard sells for your kids. They simply exist. A man will only care about how perfect they are if he has intentions of sticking around.

You should **never post a picture in an online profile of your kids**. Think about this. Guys are looking online for someone they can fall in love with/have some fun with/have sex with. They stumble on to the picture of your adorable 5-year-old son? It creeps me out and **I hope** it will creep you out too. Protect your kids from the world and from your boyfriends until you feel safe enough to make the introduction. Don't throw them out there with yourself for scrutiny by god knows who.

If someone digs your profile and is OK with the thought of kids, he will contact you. You now have a topic to talk about because you have left him with some questions. Yet another place where mystery plays to your benefit.

Now you're thinking, *"My kids are a huge part of my life and I want him to take part too."* **Not yet.** We don't want to overwhelm this gentleman in the first 10 minutes. This should be a step-by-step process. First you meet each other and find out if you are basically compatible. Is he trustworthy and nice? Would you feel comfortable with him around your children? Alone? Then you figure out how to

fall in love with each other. THEN he meets your children. Your children are the last step in this process **because they are the most important.**

This man might establish how much of a jerk/liar/creep he is and will have to go. Don't even risk the chance of bringing a scumbag around your kids so leave them out of it until you have figured this guy out.

When you parade an endless number of new guys around your kid, this leaves your child to ponder what happened to the last guy. This also writes another page into their book of what they will find attractive when they become adults. Keep in mind that when you are discovering your sexuality, you are also giving them their only example of what sexuality means. Give them good examples and especially avoid giving them bad examples.

THE AGE ISSUE

There is no doubt that the younger generation reigns supreme on online dating. The Internet and its dating counterparts have been around their entire life so there is nothing at all weird or awkward about them throwing up a profile.

It would make any of us older than 30 feel like we've got one foot in the grave.

Don't worry about it. Put up your profile and don't address your age. There isn't a site out there that doesn't list your profile name and your age right after it. Here is another place where it seems like women have a disadvantage. Whereas a woman in her sixties might balk at the thought of hooking up with a 27 year-old, it seems the 60's man might pop his cookies at just the thought of it.

Guys, even ones who should know better, can be pretty stupid sometimes. So why isn't this an actual disadvantage? **Because you'd never want this guy in your life in the first place!!!** Would you really want to welcome a guy into your life who will only ever see you as haggard and wrinkly? Sure, he's there and he's alright, but he'll always be angling for some hot young number who's already grossed out by his old-manness.

You should be honored to be your age because it means that you are much more multi-dimensional and more worldly than some tart who just graduated high school. I love meeting guys who still cling to the chance of hooking up with a girl decades younger than himself. Besides the thought of sex, then what? Play Barbie dolls or send LOL's to each other on Facebook? One word: delusional

It's perfectly fine to act and feel much younger than your age, but in that case you're looking for a man whose child-like and not childish. State that plainly in a positive way and that's all you need to do.

The

Dating

Sites

WHAT SITES SHOULD I JOIN?

Worldwide, there are millions of people on the Internet. Depending on the site and whether or not it's free dictates the kind (quality) of people on there and what they are looking for. "Have sex tonight" posts or spammers putting up dummy profiles to gather emails often plague the free sites. For this reason it is imperative you get a separate email address for your dating. Get on one of the free email sites because you might end up dumping this address after awhile if you bump into too many spammers or creeps. You'll want one that isn't readily identifiable to friends in case you're shy about this and expect they'll make fun of you. I recommend **Breakthru** for a [free email address](#) because they have an internet dating service already attached. Free email *and a date*? Nice!

Your email address should not include your name, birthdate, age, specific location, job, or anything else that make you findable. Huh?!! That's right. We're not trying to identify some very intimate parts of ourselves to people we wouldn't want anywhere near our lives. This is a fresh email. It doesn't have to be like any nickname or anything you already have. Expect that you'll stop using this email after you find a great guy anyway so don't let them know anything about you other than what's in your profile.

Why? For example, my friend Sebastian is absolutely incredible at online dating. He goes out on hundreds of dates and is always dating a handful of women at a time. He said he'll use any tiny piece of information to gain an edge. He was emailing this girl who obviously wasn't interested in him. Her email was something like "hotgirl110@something.com." She had already said she wasn't going to go out with him because he's too much of a player. He made a bet that if he guessed her astrological sign, she'd have to go out with him. He guessed Capricorn and was right so he got the date.

How did this work? The "110" in her email address could mean anything, but usually it's a birthdate: January 10th. He manipulated the information he got and made a very educated guess. Don't allow these tiny manipulations to happen to you just because you're vain. Come up with a cute, but generic email address and be a safer dater.

And please, don't pick something that's already designed to attract losers. Don't put the number 69 in it anywhere. Don't put any dirty words in it. Don't put anything suggestive in it. If you want "loves2cuddle" or anything adorable, feel free. But seriously, keep it classy.

DATING SITES

So you've got this shiny new email address, where do you begin? Well, what are you looking for? Are you looking for dates? Sex? Marriage? Many of these sites are leaning towards a certain direction. Check out what they say in their advertising. If it's talking about relationship advice or soul mates like [eHarmony](#), the people on there are more likely to be the marriage minded kind. If everyone is on there with nude pictures of themselves like [Adult Friend Finder](#), you might only find people looking for a short-term interaction.

Almost all of them will allow you to post up a profile for free so nothing is stopping you from putting yourself all over the Internet. The downfall of this is that you actually have to be a paying member to read all the emails you're getting. Essentially, the more you pay on the dating only sites, the higher class of people you will run into. Never pay until you have at least a few people on a site you want to contact right away.

The best way to begin is to get on each site and see who's on there. You might have to set up a quick profile to browse. **Always put up a serious profile**, no matter what. Why waste your time? If Mr. Perfect is on a site you consider a throw away profile then you just missed the entire point of the serendipitous nature of online dating. Putting up a paragraph is simply a bad idea.

Spend a little time going through the available guys and bookmark any promising ones if the site allows you. If the site doesn't allow you to browse their members without becoming a paid member, forget it! What are they hiding anyway? In the end, the one you actually join will most likely be based on which site has **your favorite guy**. Keep in mind, he might not be a member and might not be able to read what you write him. This is why you have to put up a stellar profile to encourage him to pay the \$30 or so to find you.

Beware of sites that make you jump through too many hoops just to browse the profiles. If it's annoying for you, then it's annoying for everyone else. There will be less people to choose from on sites like these.

ONLINE DATING STRATEGY

I always recommend being on one of the major internet dating websites like [Match.com](#) or [Lavalife](#) because of the sheer numbers of people on there. The more fishies in the sea, the more likely you are to catch a tasty one!

AND you should put yourself on a site or two that's dedicated to your particular *flavor*. There are dating sites for [big women](#). There are sites for [single moms](#). There are sites for people with [sexually transmitted diseases](#). You can find sites for very [active people](#) or people of [your religion](#). There's even a ton of sites for people [over a certain age](#).

Beyond that, I say shoot for the stars and get on any one of the sites dedicated to [finding a wealthy man](#). You could find Mr. Perfect on any of these sites, but wouldn't it be cool if he was loaded also?!!

FREE SITES

I'll mention these again, but when you go on a free site, it's not exactly "you get what you pay for."

It's actually better!

Seriously, everyone in your area is online dating. In all my research, people take things a little bit more seriously on the paid sites, but you can still find some incredible people on the free sites too. For some people, they have only heard of the sites they know of whether it be paid or free so you can't fault them for being cheapskates! There are a lot of free sites out there, but the only ones you need to consider are [Plenty of Fish](#) and [OKCupid](#). OKCupid has some paid options that are actually pretty cool, too.

What

To

Say

TIME TO DO A LITTLE RESEARCH

If you are brand new to this, I suggest going to one of the free sites and setting up TWO PROFILES. You are going to set up one that you will use seriously and the other one will be a guy's profile.

WHAAAAAAT?!

Why would you set up a profile as if you were a guy? The answer is simple. We are going to use it for two things:

1. We are going to look at other women's profiles in your area. You need to see what everyone else is up to. Mind you, these women are not your competition, they are just other people not doing very well. So don't get emotional when looking at what they have to say. The key here is to look at common themes. In Seattle where I live, it seems just about every other profile has pictures of women on top of snowy mountains. There is nothing wrong with this UNTIL you compare it to a ton of other profiles. Now the very active women who are proud of their athleticism become the COMMON profile. Ouch! We'll talk more about this later.
2. We are going to write a few letters to women. You don't have to say much, just things like "Nice profile" and "you're really pretty." The lesson you'll discover here is that **women hardly ever respond to guys**. Period. Before you feel sorry for guys, don't! Most of them deserve no attention for how little effort they put into their first impressions. The whole point of online dating is to put your best self out there to simply get in the door with someone adorable. If the best you got is, "you're hot. Wanna grab a beer?" then you deserve to die alone.

Oops. Sorry for that. I get a little aggravated when it comes to online dating. If you aren't aware of this yet, then let me be the first to tell you: **people find the loves of their lives online every single day**. If you spend an afternoon and really take this seriously, the person you are going to have your next big love affair with is just a few clicks away. Get excited at this opportunity and you will be rewarded. I promise. I promise. I promise.

The other reason you have to do your research as a guy is because nearly every site out there tells the person who's profile you're visiting that you stopped by. If a woman sees you checked her out, at best, she might be a little bisexual and try to rustle you for a meet up. At worst, she'll go to your profile and see you've stolen

giant parts of what she's said and want to scratch your eyes out. If you live in a small town, this is entirely possible.

So you are going to flip through a bunch of local women's profiles in your man account and look for commonalities to avoid and meanwhile, build up your profile with better ideas and better ways to describe yourself.

Keep in mind, for your guy profile, there is no reason to put images on there. Just put a really basic description like how much you like football and fishing or something and call it a day.

WHAT MAKES YOU STAND OUT?

Now it's time to start looking at what the women are saying and doing to make their profiles unforgettable. If you are going to steal great things that other people say, it's maybe better to check out the girls in a city far away from yours. In the end it doesn't really matter, but if a guy is really paying attention, he might notice.

There is absolutely nothing wrong about borrowing great things other women are saying. Remember, **The Art of Irresistible** is about watching what the "pros" do and emulating their style. The reason I don't give too many specific examples is that any time someone comes up with great lines and publishes them, a million people start using them and then you're back into how lame clichés are.

Oddly, both men and women think that they should say something unique and usually end up saying what everyone else has said in the past. This is the best part about researching other people's profiles. You get to see what people say over and over again and hopefully have the smarts to not repeat their mistakes. When you say the same things everyone has already said, you make yourself look common. You will only attract common men. When you say things that are truly interesting, you will attract discerning men who can afford to be choosy.

Take some notes. Write down little tidbits that catch your eye. Keep in mind you are writing to attract a **male**. Would this be funny to a guy or is it just "chick humor?" You can also find great little tidbits in what the guys have to say too.

LONG WALKS ON THE BEACH...

So now we compile what you think really defines who you are. Of course there are things you like to do, but are they really cool? Are they enviable? Meaning, if a

guy read about what you do for fun, would he wish he could do the same? Take skydiving for example. If you were an avid skydiver, even the most boring guy would read that and wish he could do that too. Not too many dudes would get jealous of your life if your only interests included TV and boy bands.

We all seem to believe that we'll find that one dynamic person who makes our life a non-stop rollercoaster of fun and laughter. Barring that, we'll take someone who will teach us fascinating things about ourselves and the world around us. Think of an interesting fact about yourself. A *really* interesting fact. An **impossible** fact that will have a man asking wide-eyed questions about how and why. I love this question because everyone has something that always blows me away.

There is your hook.

You don't even need to say it. Just allude to it in your profile.

Your profile should pose as many questions as it answers. None of the, "*This is me in a nutshell*" garbage! Your trite summary of you only serves to make you look boring and insignificant. What if you don't describe yourself at all? What if you wrote a bizarre story of your first date with the guy reading your profile? Instead of dinner and a movie, you guys are secret agents and you end up saving him from the evil Dr. Malfeasance...

How is another stupid description of long walks on the beach, board games, movies, reading, going out, and bowling lighting **that FIRE?** Some women actually put "the usual stuff" after all of their likes! Stupid. Stupid. Stupid. Then they have the ironic audacity to say that they are one-of-a-kind or unique. Really? You are not applying for an apartment and trying to show the landlord how predictably polite you are. You are applying for someone to share your life with. If you hook him with board games and bowling, that's the most exciting your life will ever be.

YOU ARE VIVACIOUS AND AMAZING

Predictable sucks. Trying to be like everyone else is a travesty. You only do that in middle school so you won't get singled out for teasing. As an adult, it is imperative you find a way to make yourself compelling and irresistible.

So what if there are no impossible facts about you? What if you have no awesome stories to tell? **Get out and make some!** You can't really fake interesting. Think of what you've always wanted to do and go do it. You should always have the next big thing coming up. That does not mean you have always wanted to vacation in

Morocco and you talk endlessly about a place you've never been. If you haven't been there but still want to talk about it, you should at least have some plane tickets. At the very least, you should have a passport. If you're inspired by a certain culture, you better have some friends who come from it. Own your interests. It will make you much more attractive.

Along those lines, it is imperative that your interests are actually *your* interests. If you say you like NASCAR, you better be there because of your own reasons, not because you heard cute guys are at the track. Where do you find men? Wherever you are doing what you love doing. There are limitations to this. You might find it difficult to win a man by going to your weekly quilting group. Your interests should include activities where a man or two will be present.

THE INFAMOUS SPELLING NAZIS

Nazis?!! Online? Well yeah, there are actual Nazis online, but we're only referring to the ones who absolutely hate it when you misspell everything. Personally, I think it's kind of silly and I'm a writer. However, truly bad spelling, form, and usage can be pretty annoying. For many people, it is an instant reason to hit the back button. This is unfortunate since they could be missing out on some seriously remarkable people.

You can avoid all of this very easily. Never type up your postings and profiles into a web browser. Always compose your masterpieces using a writing program **with spell check and grammar check**. The best part is then you only have to do it once. You can then cut and paste into the web interface of EVERY dating site. This way, you have also avoided almost all of the possible mistakes. It might not save you from typing a real word in the wrong place, so you must read and re-read everything before you post it anywhere. If you have a friend who can help you with all of this, ask them to read the whole thing over too. Another set of eyes will also be able to spot when you aren't completely clear or are making mistakes. If your proofreader is really smart, they will be able to cut out the things that make you look bad or angry or stupid. Make sure you tell them that's what they are on the lookout for. You should look happy, available and excited to meet him.

I'm pretty sure they still teach proper form in school these days. They teach how to use periods and form paragraphs. Attempt to do the same. You see, what happens when you disregard things like this, it makes you look uneducated. You will lose a certain percentage of possible men right off the bat if you write like a third grader. Also, you might be tempted to write like you are texting. Come on. You have an entire, life-sized keyboard there. Put a little more effort into your

posting. We are here trying to get you better men. This is one of the smallest, EASIEST ways to make you get what you want.

Turn your caps lock off! Some idiot at the dawn of the Internet determined that typing in all caps is screaming. Now everyone freaks out when you type this way. The reality is that it's very difficult to read like this. Once again, your thoughts will not get read.

With all of the common misuse/misspellings out there like the difference between "there, they're and their," in my opinion, one of the worst (and funniest) ones you can do is to look for a "sole mate." Not only is this particular search a little cheesy, it is spelled "soul." If you are serious about what you are looking for, don't cheapen it by showing you are both stupid and too sentimental.

REMEMBER WHY YOU'RE HERE

Our goal with this book and **The Art of Irresistible** is to find a guy who's truly remarkable. You can't write like someone who knows English (or your native tongue) as their second language. Even if English is your second language, you have to get someone to read what you've written to make sure it sounds right.

Back to the millionaire (whether this is your goal or not), if you don't at the very least write properly, he will read your profile and know immediately that he'll never be able to take you anywhere elegant. If you can't write with at least a high school level, then you will only be able to get sex from online dating.

SAY SOMETHING

The following post was found on Craigslist.org. If you haven't been there before, go check it out. The service is totally free and you can find a house, a job, and furniture there too. Beware of free services. It is the last refuge of cheap-ass scumbags, married perverts, liars and spammers. What will keep you addicted to it is that one in ten of the people there is actually really cool. I have found some awesome dates and friends here (as well as my current living arrangement, my TV, my dresser, several of my last cars, and a bunch of work). Back to this post:

"I am a 27 year old female, and I have lived in this dead place for a little over a year now. I am tired of nothing ever going through with you craigslist men.

I am looking for someone around my age, independent, believe it or not

there are a lot of you men still living at home.

I am very open, and honest.

If interested, just shoot me an email and lets go have a drink!”

This woman hasn't said anything to make anyone want to get to know her. She mentions how open and honest she is, but all she has done is complained in three out of five of her sentences. Is that what honesty means to her? So what can we tell about this person? Female, 27, came from somewhere else (that she apparently thinks is much better), open, honest, a drinker... a late 20's alcoholic transplant who has been blown off by other men using this service. No wonder all she is attracting are guys who live at home.

We know absolutely nothing about her. "Open and honest" (although fantastic qualities to have) are near the bottom of the list of traits that men are immediately seeking. That is more like second date determinations. I hate to say this, but this woman will never find what she is looking for online if this is all she has to offer. It's understandable that many of these posts are done on a whim at a state of vulnerability or loneliness, but don't expect to find great men when you aren't communicating anything but frustration.

Always bring the best you have for anything you do online. Say something! Give that choosy guy who's just clicking down the list a reason to pause. Help him to feel that connection with you and compel him to send you a response.

We're looking for a bit more than basic body type, age, and interests followed by what you don't want in a guy followed by send me an email. Even if you are ridiculously beautiful, you really haven't told a guy anything. Don't be surprised if all of your responses are based on your looks alone. And if you're not a mega-hottie, you are still in "competition" with all the other girls on there. What can you say to make someone choose you over the next girl?

BE COOL

The answer is still the simplest one. The coolest kittens will attract the coolest cats. Go back to your list of the ideal man right now and picture this perfect specimen. You don't have to put a face on him if you don't want to. We're just considering his heart. What can you say to this man that will make him "just know you're the one." Is he civic minded? Describe the great rally or speech you just went to. Is he athletic? Tell him about your funny attempts to downhill mountain bike. Is he a smart ass? Tell him you can beat him in a knife fight.

You are obviously going to weed out the people who don't "get you" or have no interest in your passions. You want to show him that you are passionate about what you do and don't apologize for who you are.

Admittedly, I'm kind of a smart ass, myself. I got into this extended text conversation regarding the best technique for punching mimes. The fact that she could keep up, even surpassing me in an adorable and funny way made her so attractive to me.

So what do you say? Well, who are you? What do you love? What's the best part about engaging in your favorite activity? Think of a cute scenario that you had or even dreamed of. The following post, again on CraigsList came accompanied with a picture of a couple with the same sweater covering both of their heads:

"Every time I try to put on this sweater, it's so difficult...I need help...

Er, hi! excuse me Sir! yeah, you dude! The guy that is reading this ad....give a hand here-- yes, pull here...yeah, the sweater...

*Wait a minute...*smiling* what are you doing...that was cute...it's kinda warm in here, no? :) what is your name? ah, nice...I like your hair...you don't like chunky sweaters?! Me too...wanna go for a latte? Let's get out of here first...there, whew! Fresh air! *thinking "He is so helpful and cute!"*

*Let me give you a kiss to thank you... & * & * wow...you are good!*

It all began with a guy and an old sweater...I still have it if you want to repeat the story..."

This is absolutely adorable to both men and women. This woman is obviously creative. She's talking directly at the reader. There is some awkward, under-sweater kisses, compliments, engaging visualization... perfect! Notice she doesn't even say a word about herself, yet there is a strange little tug to respond to this post. This whole thing is so unique that you would be an idiot if you ripped it off, yet, this is a book available to the world. There are bound to be some knuckleheads.

Let's look at ways to make something like this work for your interests. What if it was the last seat in a crowded theater and you sat on his lap? Or you both hop into the same cab? Stuck together in an elevator?

BE DESCRIPTIVE

This is just one scenario you can talk about. If it's not you, don't do it, but never lose sight of painting sexy pictures with your words. You can stand out by being descriptive. Instead of saying, "I love baseball," Say something along the lines of, "I love it when my heart jumps whenever [insert baseball player's name here] hits one out of the field." Or if you love cooking, say something like, "I love that sound of the sizzle as my tarragon rubbed salmon first touches the flames." Being a cook is just another quality, but the descriptive sentence will have a guy knocking at your door, shaved and showered, with a bouquet of roses eager for some food.

Starting to get the point? Now let me give you a quick warning. For some of you, this stuff comes as second nature. Before long, you have a thousand-word essay about how great something is. Edit it down a little bit. Long winded posts indicate a person who can't stop talking. Get in, get out. Leave them right at the point where they are starting to get into what you are saying. Leave some questions unanswered. Stories don't have to have endings.

CHALLENGE HIM

Appeal to the kind of man you are looking for. A great example would be "the contest." If you are looking for an outdoors kind of guy, tell him to describe the perfect day at his favorite spot. If you love the tattooed look, ask for a photo of his best tat. If you're looking for a smart kind of guy, make him write you a haiku. This request should be something relatively easy. You don't ask for his favorite James Joyce passage, or the best way to set the timing on your car. It should be something he has off the top of his head and it should be fun.

There is a tremendous capability to entice a man by what you write. If you are not great at writing or don't think of yourself as creative enough to write something fabulous, get over it. Just another one of your "I cant's" that make you look unappealing and incapable. Use some of your self-improvement money to take a writing class. Remember, **there are no more limitations in your life.**

REAL MEANINGS OF COMMON PHRASES

What are you really trying to say here?

That's a huge question for being so early in this book... Shut up. You're a big girl. You can already handle it...

A standard problem in most people's descriptions is that they will read through a few profiles and take little tidbits from what other people have said. The issue here is that some of these phrases have been around since telephone dating in the 70's. Don't steal other people's stuff unless it's brilliant and it actually makes you laugh out loud.

Here are some typical phrases you will see over and over again. Where they suck is that beyond having seen them over and over and over, they are totally vague and tend to always give off a negative impression.

- *"I'm no supermodel, but I'm no pig either."* What does this mean? You're somewhere between a supermodel and a pig?! Huh?
- *"I can be difficult/opinionated."* This is directly translated to "nagging, angry bitch" in a man's mind.
- *"I'm a jeans and t-shirt girl, but I know how to dress up."* You wear clothes! No kidding! Good for you...
- *"If you've read this far, etc, etc."* This implies you have nothing that important to say and if they have read this far, they must be desperate.
- *"I'm bored."* Translated: I'm boring. **NEVER** imply that you've got nothing going on and you need a man to show up juggling flaming bowling pins to entertain you.
- *"Prove me wrong."* This one means, "We will fail in this relationship because I hate to be wrong."
- *"I just moved out here from [wherever] and I miss it."* Move back there! Of course where you came from was way cooler than right here, right now. No one wants a mate living in the past or worse, living perpetually in another state.
- *"Just an average girl."* WHAT? If someone asked you what you are looking for in a man, would you say, "I'd like him to be completely average." No one craves anything that is average. In the dating world, average equals shitty.

- “*Are there any good men left?*” At best it means you think men are scum, at worst it means you have a loooong list of ex-convict boyfriends that will probably show up one night and stab me with a broken bottle.
- Any clichés like “*Sleepless in Seattle, A good man is hard to find, Mr. Right, Mr. Right Now, Waiting for my prince, Partner in crime, Plenty of fish in the sea, Kissing frogs, Looking for love in all the wrong places, baggage fitting in the overhead compartment, etc., etc...*” These were witty the FIRST time someone used it. Now, you are just exposing yourself as having no imagination and probably pretty stupid to think you are not the billionth person to say these things.
- “*I want to get married/seeking long-term-relationship.*” This is desperation at its highest level. You are admitting that you don’t really care who or what he is. You just want a ring and a marriage certificate so you can feel safe and quit feeling guilty about your wasted life. Harsh? Sure. By saying something like this, you are communicating terrible insecurities on a very primal level. It’s like saying, “I want to win Wimbledon this year but I’ve never picked up a tennis racket and have no interest in practicing.” Marriage and long-term relationships are goals IF you find the right man and the right situation. I know I repeat this one a few times throughout this book, but you really need to stay away from saying stuff like this out loud. You’re not a small animal trapper trying to snag a guy for his pelt. Find love first.
- “*I’m a big, beautiful... whatever*” Thick, big-boned, rubenesque, plus-size, chubby, A few extra pounds, fluffy, voluptuous, BBW, curvy, fat. *Hoo boy...* If you consider yourself in any of these categories, let me tell you a little secret. There are tons of guys in this world that dig big girls. You can find love, but you might also run into a ton of a**holes along the way. So where do you start? As far as Internet dating goes, you do have a slight advantage. You can get a lot further with guys that might normally dismiss you. This is good and bad. It’s good because you have the opportunity to be cool, it sucks because when you meet, he might freak out because you are not the person you said you were. Your pictures say everything they need to. There’s no point on making any kind of deal about it.

The problem with all of the above descriptions are that they can be widely (mis)interpreted. I’m not going to assign a true meaning to all of them because, in the end, who cares? They all have negative connotations that are all used to hide something. You are not going to trick a guy into becoming physically attracted to you with your words.

For example: here's a guy who likes big girls. Some dudes like all big women, most like a **specific kind** of big woman. Here is where you should be a bit more descriptive. It will work wonders. Some guys like big butts or big boobs or thick legs. Mention this! Offer your dress size or maybe even your measurements. You can describe yourself honestly and it can still be sexy.

The trick here is **honesty**. Someone who misrepresents what they look like usually has **much more that they are hiding**. Honesty will save you the public humiliation of a guy calling you a liar at a coffee shop. Eventually, all misrepresentations get exposed so just don't do it.

There are NO EXCUSES. Don't say something like, *"I'm a BBW, but I'm working out everyday, blah blah blah."* That makes a guy wonder if you eat like crazy and what you consider a workout. It just creates a reason to make an offhanded remark if only to himself.

At the opposite end of this is the "large and in charge" woman. Be honest with yourself, excess weight is not healthy and with the help of doctors and the media, we all know this. The last thing anyone wants is someone too proud to make themselves better.

In the end, there is nothing that you can hide.

You will have to meet him someday and he will see for himself. All your secrets get exposed, and think about it, how would you feel? How would you feel if he was older, fatter, lazier, and balder than he represented himself? How would you feel if he was 4 inches shorter than what he said? How would you feel to discover he didn't really have a car, lived with his parents and had no job?

The goal here is to be as honest as you can about yourself without sounding negative. You can bring up the fact that you have kids, but not to say they do or don't need a daddy replacement. You only have to mention that they are smart, well-behaved, and self-sufficient (or whatever they are depending on age).

Put your mind in saleswoman mode.

You have this "thing" that you think makes you unlovable. How do you love it and show that it's not only not that big of a deal, but it's fabulously desirable. One thing that happened to me was I went out on several dates with a deaf woman. She was AWESOME! In her profile, she mentioned she doesn't hear very well at all but it gives her even more reason to stare at my gorgeous lips. How sexy is that? She took something that is an ACTUAL disability and made it compelling. I think we'd still be together had I not moved for family reasons. Do you think I ever

woke up one day and decided, “I’m really attracted to deaf girls!” or that it ever even occurred to me to try? Nope. We made a connection because she presented her FLAVOR in a way that was both interesting and also showed how she was perfectly fine with it.

...and that’s where you need to be in your profile!

Whatever might be different about you must be celebrated in a way that proves to him that it’s not going to be a never-ending source of drama for him.

Something

To

Look at

PICTURES PICTURES PICTURES!

No picture, no man. It's as simple as that. Profiles without pictures get no action. You are actually more likely to have a creep find you than if you posted a picture. Like I said, the creeps respond to all ads regardless of what you say hoping one will actually say yes and sleep with them. Even the site will tell you that you will triple the amount of men who look at your profile if you post a picture. You must have a picture.

So now you're looking through all of the pictures of you and you can't decide. They all make you look weird or fat or crazy. Which one do I pick? They are not all failures. You will need a few of them, but let's focus on your main picture. It should be a clear shot of your face with you looking outstanding.

Men and women all wreck their chances with this one picture. So many people have admitted they will pass on someone with a stellar profile if the main picture makes the person look bizarre. Yes a picture speaks a thousand words, but there are only a few you need to speak to catch a man's interest. You need to look healthy, inviting, well groomed, and nice. Of course it helps if you also look sensual, mysterious, fun, and happy too. On the technical side, it is a must that this (and all of your pictures) are in focus, high enough resolution, uncluttered and comfortably posed.

None of your current photos say any of this, I guarantee you. You need new pictures! So you grab a friend and they take some pix of you with a disposable camera sitting in your front room. NO! Remember, we are trying to make you appear as fascinating as you are. Besides, a typical front room photo subtly says that you never leave your front room.

You need a professional. The \$100 to \$500 you'll spend will be well worth it. Yes I said \$500. I can hear the collective moan across the country. By now you should realize what I meant when I said you will have to make a budget for all of this.

NOT JUST ANY PHOTOGRAPHER

You don't need just any professional. There are zillions of people in this world who call themselves "professional photographers." You are looking for a specific kind of pro. You don't need a shooter who does weddings, takes great pictures of dogs or jewelry or food. You don't even need one of the "glamour shot" guys who strips you down and puts you in a feather boa. You need someone who has a

demonstrated eye for lighting and composition with an understanding of fashion. It also helps if they know their way around Photoshop in case you need any blemishes removed.

What you definitely DON'T want is a "studio" shot with giant hair and your best, strapless dress on and your hand up to your chin. This is trying way too hard and makes you look like an idiot. OK, maybe it looks good on your mom's mantelpiece, but in the land of dating it's a complete no-no.

What we are going for here is a "candid" photo. It's like you were sitting here by the lake and your bestest pal said, "Hey!" As you naturally turned around in all your glamour and stunning beauty, she snapped off the picture. It's like you always look this awesome with your hair styled perfectly and your makeup just so.

No one has to know that there was an entire camera crew, 50 lights, a crane, two helicopters, makeup, wardrobe, the National Guard, and an entire catered spread for the crew and fresh hay for the horses. With all of the technical things hooked up, all you have to do is relax and look naturally beautiful. What the guy sees is only what you choose to show in the frame. The picture itself absolutely must look natural and not overly professional. This might be difficult for real professional photographers so you must ask specifically for a headshot and it helps to tell him what it's for and the look you're going for.

A good photographer will be able to do just what you need by setting up a light or two (or an on-camera flash) and shooting this off his back porch. Now here is where we get into the pricier range of your shoot. You can also opt to bring a couple different outfits and have him/her take a bunch of different kinds of shots of you indoors, on the beach, in a hotel, wherever. You'll want to style your hair a little differently for each scenario and maybe change up the makeup a little so it looks like it was shot over a period of time. The photographer can also shoot using different and natural lights so it looks like each shot was taken by entirely different people.

Now what you have in your profile are several different shots of you and an "instant life." If you're really savvy about this, you can pay a little extra and bring your best friend along so you can get shots together and while one of you is changing, the other is getting photographed.

So what if you're the no-makeup same-look-every-day type woman? You can skip the makeup and the hair styles, but it's still vital to have your pictures look like they are of different scenarios shot over time. Why? Think about it. Have you ever come across a profile of a guy who has just three images all shot in the same t-

shirt at the same location? Was he born yesterday and there were just no pictures ever taken of him before that moment?

On one hand, it might show he's just THAT uninteresting that no one ever thought to take his picture before. On the other he could just be so antisocial that he never leaves his house (or that t-shirt) and finally made himself the promise to get himself a wife "to clean up this mess a little."

HOW TO POSE

If all your images look that bad or you make a stupid face in all of them, STOP IT! Learn how to pose yourself to start looking prettier in all your photos. What's the best advice? **Present your face to the camera**. So many people are trying to lean in with their friends or they're trying to show their "good-side" so that all their images are of them with stretched or folded necks or they are all exactly from the same angle.

Think of each image as an image featuring you. Turn your face to the camera. Stretch your neck towards the camera. Smile, don't smile, grin, whatever. And let your picture be taken. You might be trying to recreate one or two of your favorite pictures of yourself, but let it go. If all of your pictures look the same, then you automatically look BORING.

Different angles, different distances from the camera, different lighting.

SMILES

To be honest, I have gone out on enough online dates to know that if someone is not showing their teeth in any of their photos, they have some comically snarled teeth or their teeth are either missing or not healthy.

I'M NOT THE ONLY ONE WHO THINKS THIS WAY!

You **HAVE** to have at least one image showing your teeth. If you are embarrassed over your teeth, **GET YOUR FREAKIN' TEETH FIXED**. I know it's expensive, but if you are going to go through the rest of your life never smiling, that just makes me sad.

Teeth or no, you have to smile in at least one of your pictures either way. If you won't show your teeth, you still have to smile. Seriously, what would you think about a guy if you just saw six pictures of him with the same bland look on his

face? He's probably the most boring serial killer ever, right? You have to show some kind of emotion in your pictures.

And yes, you should show some kind of emotion in all your pictures. Even showing annoyance is perfectly fine as long as they don't all show it. Men love women because they bring all this light into their lives. A devilish look is infinitely more attractive than a blank stare. An innocent look is much more attractive than a confused one. Show who you are with your images.

NOT ALL SMILES

Do you have the same wide grin in all of your pictures? Stop that too! I hate to say this because I am the type of person who is always smiling, but you also have to show your face at rest. The trick here is to show DIMENSION in your images. So what if you're that smiling happy wood nymph, you also need to show that you can be sexy and serious.

In the end, it's better if you're all smiles than if you were all scowls, but you still need to show in your images that you are a complex woman. They can't all show the exact same expression. You are a fascinating, vivacious woman. If all of your pictures have the same giant grin showing your back teeth, he's going to dismiss you as Chuckles the Clown. Even just one pensive pic of you looking off into the distance speaks volumes about your complexities.

Pictures you definitely want:

- Great shots of you looking directly into the camera with a pleasant smile and bright eyes
- Shots with you and your cute friends (just one, not all)
- Party shots
- Halloween shots
- Action shots (you out doing all the fun things you do)
- Pictures of you as a kid doing something comical or cool(if you were a cute kid)
- Shots where it's difficult to tell what is actually happening.
- Pictures of you with celebrities (even the local ones are pretty cool)
- Vacation shots in exotic locations
- Sexy (not slutty) shots

You want to show a super fun lifestyle that he'd love to take part in. If the pictures are great enough, everyone will want to talk about it. The reason for putting in crazy pictures where you can't tell what's going on is that he will feel compelled to write you just to ask what you are doing in that photo.

You can even put in boring shots as long as the captions you put under them are hilarious about the image.

Pictures to avoid:

- Professional studio shots (unless you're a model)
- 70's style shots with you "ghosted" in the picture twice
- Pictures with lots of weird clutter in the background (seriously! Clean your bathroom!)
- Shots with you standing next to ONE guy
- Prom shots with the guys face blacked out (or the adult equivalent)
- Shots that make you look larger than you are (big clothing, weird poses, etc.)
- Pictures with calendars in the background or the time code on them so you see the date.
- Pictures of your kids
- Pictures of you with someone else's baby. You might think this is sending a subtle message on how great a mommy you'll be, but it's only ever a bad idea
- A lovely shot that you didn't take and has nothing to do with you other than the fact you liked it.
- "Kissyface (aka 'duck lips') shots, "Charlie's Angels" poses or any other clichéd images
- Pictures where the lighting is all washed out so you look like a big white ghost
- Shots with an overly large smile
- Pictures you have obviously all taken yourself with the same lighting on the same chair (what, no friends?)
- Pictures with all the same smile or all the same scowl or super happy smile. Show a range of emotions
- Pictures where you are so far away, it's hard to tell what you look like
- Any pictures with weird shadows or with funky lighting (unless that's what you're going for)
- Pictures of you in your place and you can see how dirty it is
- Pictures you shot of yourself of you in your car (Sure, lighting is great in your car, but **EVERYONE does this**)

There are so many ways to mess this up. I could write another whole book about what's wrong with dating pictures. For some browsers (probably all) they will look at the photo first. If they like your face, they will bother to read the post. If you look weird, crazy, angry, ugly, or uninviting in your pictures, your post will not get read. Period.

I also hate to say this, but pictures of your pets by themselves are not a very good idea. It shows a man right away that he will have another thing to compete with to get your affection. I know it's cute, but are you looking for a date or a dogwalker? Don't say both. One thing at a time. You can have a picture of you and ONE of your pets because those are usually pretty fun images, but you are only allowed ONE.

Pictures that also work for some strange reason:

- Pictures of you on the phone
- Pictures where it looks like you have a secret or your finger up to your lips "Shhh"
- Surprise shots where you look happily overwhelmed
- "Environmental" shots where you are in an interesting place like an old diner or aquarium

LOCAL COLLEGES

OK, now that I have you worked up about a \$500 photoshoot that makes you look casual, I'll let you off the hook and let you in on one key concept: Your money is better spent on subscribing to the dating websites. However, if you are going on one of the [Millionaire websites](#), this will be the best money you've ever spent in your life.

For the rest of us that just want to look good online and attract a great guy, try the local colleges that have a photography course. Tell them what you need, how much you want to spend and have them refer someone to you.

If you're serious about finding a man, then get serious about online dating. Just don't blow it with a lousy picture.

Step Two:

The Subscription

WHAT SITE TO ACTUALLY PAY FOR

In this situation, you are the lucky one. Guys are usually the ones to make the first contact, so they have to pay before they can even make a move.

There is nothing preventing you from putting up a free profile on **ALL of your favorite sites** and just wait for the responses to start rolling in. When you get a message from someone really interesting, then you pay for the subscription and let the fun begin.

This is where you've already benefitted by writing up your personal description in a word processor so you can simply cut and paste into each of the websites.

THE BENEFITS OF EXPERIMENTATION

So now you have the same profile up on 10 different websites (you have to cast a wide net to catch the best fish!). What if you posted up a slightly different description on each site? You can test what kinds of responses you get by what you write.

By doing a little experimentation, you can create an unstoppable profile that will work only on magical men. If there is one cute thing that people respond to over and over again on one website, you put that on all your profiles. Or maybe you try to limit the kind of men over here and it's filtering out too many responses. You simply delete it and see how well that works.

When you have profiles up all over the place, you have the leeway to screw one up on one site, but not jeopardize the whole goal. Should I re-state your goal? It's to go out on as many dates as you can until you find a guy that's truly exceptional.

A LOT OF DATES

Yeah, that's right. When you start online dating, you will meet guys from all over your city and county and you will have to meet them in person at some point. You only pick the good guys to meet in person though. The rest you can chat with until they bore you. And then *click *delete! No more distraction.

Online dating will provide you with a fun and varied social life. When you've got a profile up, you will get guys who want to take you out. I've done so many fun

things that I never would have done and I've met some people in my city that I never would have been in the same situation to meet.

Isn't that cool? If you live in a big enough city, you can live your whole life and never get an opportunity to meet one of these guys. You'd simply never be in the same place at the same time. Even if you were in the same place, you'd never get the opportunity to talk to him. Or maybe even you get the chance to talk, but the circumstances won't allow for any in-depth conversation...

Online dating is about serendipity on a 24/7 county-wide scale. If you really want to open up your horizons, then online dating is amazing. Instant social life...

PAYING FOR IT

All online dating sites have several tiers of how long and how much you might pay for it. Here is where most people make mistakes. You imagine that you're cute and smart and cool etc. It should only take a couple dates to score Mr. Right and then you're done. So you buy one month at full price and before you know it, that month is over. You were just getting started and now you need to pay for another full-price month.

The secret here is to buy the three month package at considerable savings. Go longer especially if you're interested in casual dating or looking for the best possible candidate. This is especially important with sites that take awhile to get to actual communication like [eHarmony](#). On eHarmony, you are protected every step of the way, but it might take a couple weeks before you can get to the first date. It's best to plan that this will take a little longer than you imagine so don't pay full price for any website.

RECURRING BILLING

This little tidbit will save you tons of money and all kinds of hassle. You're about to get one of those "million dollar tips!"

All of these sites will simply re-bill your credit card after your month (or 3 or 6) expires. It's in the agreement you didn't read when you signed up. So three months later, you're wondering where your money went and here's your answer.

How do you combat this sneaky tactic to punish the lazy? Any grocery store sells MasterCard or Visa gift cards. Figure out the cost of their 3 to 6 month subscription and then buy one of these disposable credit cards for that value. When

your subscription ends, they will definitely try to grab more money off your card. With a card that's essentially empty, just let them try to get more money out of you!

PAID SITES VS. FREE SITES

Some people will only tell you to go to the paid sites because that proves this guy is serious about finding a date. Some people will say only go to the free sites because that's where everyone is.

Both people are right. Some of those free sites have a gazillion people on them and some of the paid sites have people who know what they're looking for. Why limit yourself? Remember serendipity! Your perfect dude can't find you if you're not anywhere to be found.

I always recommend doing one or three paid specialty sites. Definitely pick Match.com because that's the one with the most action, but then choose one or two of the specialty sites. Be on a religious site if you're religious. Be on the site of your particular race. If you are voluptuous, then you are wrecking some serious chances if you aren't on a BBW site. If you're kinky, then you are definitely missing out if you aren't on a kink site. If there is something you are interested in, then there's a good chance someone has made a site for similar minded men and women to find you.

For the free sites, there are many, but there are really only two worth mentioning. The oldest one is PlentyofFish.com. Most people are aware of Plenty of Fish so there's a lot of people there. The problem with the site is that IT'S REALLY OLD AND UGLY LOOKING. Plus they delete your emails after a month so if you don't take notes or something, you might just lose a very important phone number or email address.

The other (and in my opinion, better) dating site is OKCupid.com. Their layout is new and fresh. Their clientele are hipper and younger and they have so many aspects of this site, you could quite possibly get lost in it taking endless quizzes and answering questions for other prospective lovers to read to see just how compatible you are.

Step Three:

Communication

THAT FIRST RESPONSE

Congratulations, you thought it out for awhile, wrote a kick-ass profile and the responses are starting to trickle in.

For your first Internet dating foray, don't be surprised how many responses you get, especially if you have listened to all of the advice in this book. Some people get overwhelmed in their inboxes with 50 emails a day. For others, you'll get a modest 2 to 4 emails a day. For now, we are going to open all emails, delete the ones from the pervs and keep the "yes's and maybe's."

Each dating site has their own mail system so you remain totally anonymous throughout your communication so feel free to get to know some of these gentlemen.

Eventually if everything goes right, you will be giving them your email address. Up until now, you have been relatively anonymous. If you haven't gotten a [free email address](#), this is your last chance. Once you respond, your suitor will have a way to bother you forever (if he's that kind of guy). Have an email address that doesn't provide any personal information and be willing to delete it if you get yourself a cyber-stalker.

START SLOW

For now, we are going to only look at the maybes. There's no sense on saying something stupid and losing a definite yes until you feel ready. I guarantee you, if you respond to a guy a MONTH later, he might be confused, but he will go with it. He'll definitely go with it if you are confident and cool.

Sending back that response is pretty important, but what you say isn't as important as you might think. You see, a guy might go through a website, pick out his ten favorites and respond to them over the course of an evening. Depending on his skills, he might get one or two responses. Usually, he'll get no responses at all. The fact that you are actually writing back is a pretty big deal to him.

What you are going for in this first response is **upbeat** and **playful**. If you respond, the chances of him not responding are tiny. He wants to talk to you! By putting this little note in his inbox, you are giving him a chance. A chance that more than likely, he doesn't get that often off the Internet. What you say will, however, dictate how long he plays along and if you two will actually meet.

THE EMAIL EXCHANGE

Again, slow down! The best part about emailing with guys is that email is so slow. You don't have to respond to him immediately. Take a little time to read what he says and consider cute or witty things you can say instead of answering him outright. Is there a funnier or sexier way to answer his questions? If you're the girl always saying, "*God, I wish I would have said...*" then here is your chance. Stop for a second and figure things out.

First of all, never answer questions with just a yes or no. Boring! When he asks how do you like your job as a nurse, don't respond with, "It's OK." Tell him a story about that one guy who was running from the cops and fell two stories and broke his leg. Have a good anecdote about your job or your hobbies that will hold his interest. Even if your job is the absolute worst thing in the world, NEVER admit to it. As you ramble about how trapped you are, he will get the same feelings of panic and associate these bad feelings with you. No one (good) will actively seek out someone who is a complainer. Even if you have every right to complain, you are the idiot who stays at a miserable job. Your daily misery will eventually infect your relationship and bring you both into negative territory.

Bitching about your job is your right, but hold off on that until you really get to know someone.

ASK INTERESTING QUESTIONS

Ask questions. Stray away from some of the more boring questions like what he does for work, what he drives, etc. Ask him what superhero he always wanted to be or the worst injury he's ever had. Everyone loves to talk about themselves. When you ask a standard question, you will get an autopilot response. He will tell you what he tells everybody else. When you ask about things **no one** ever asks, he has to use his brain, *which is a strange sensation for some guys*. It makes you look intriguing and different. He will want more.

If you really want to have fun with him, get one of those great books about [questions for couples](#). The better questions you can ask, the more intrigued he will be by you. The closer you get to that first date!

HAVE AMAZING ANSWERS

Answer his questions with descriptive responses. If you don't have a writing program with a thesaurus or "synonyms" button, go out and get a thesaurus. Learn how to write and talk using great adjectives. If he asks about your favorite food and you just answer "pizza," you are not doing your job. Talk about the rosemary three-cheese chicken pizza you just had at a local restaurant. The cheese was just perfect and stretched for miles when you pulled it away. Describe the seasoning on the chicken and your mouth watering. I guarantee you if you see this guy for any length of time, he will take you to this restaurant.

Let's examine this. You talk about a great dish at a favorite restaurant and he takes you there. **You can plant seeds with everything you say.** Men aren't that complicated. If you even mention something in passing, he will make it a point to show he was listening. Pretty cool huh? You don't have to tell a man what you want. You make him think it was his decision. He gets to feel like he's the man by taking charge and you reap all the benefits.

Are you starting to get what I'm saying about slow down and be a bit more deliberate? Try not to waste anything you type and never type anything you will regret. I have spoken to many people who save every email they ever get from someone they're interested in. They'll even pull something out months later that was emailed and use it against you. Just make it a general rule to never be negative in anything you write. The flip side of this is that the best of these emails can be read at the reception on your wedding day!

With the first contacts, you can set the pace of how you want things to progress. If a guy is pushing you faster than you'd like, stop emailing him. If he's too slow or meek for your tastes, stop emailing him. You don't owe millions of anonymous people anything. You have all the time in the world, but that doesn't mean you need to spend it wasting any time on any iffy characters. Filter out what you don't want and just stop emailing. Many email programs allow you to block certain users if they never get the point.

Some people think this is rude to just stop talking to someone. I try not to myself, but I'm a guy. I've heard hundreds of horror stories where if you tell a guy he's not what you're looking for, he flips out and calls you a whore or something lousy. It's not dangerous in any way, but I think it's just better to walk away quietly than to have a childish a-hole call you a bitch because he's too boring.

I'M NOT LOOKING FOR SOMETHING PHYSICAL RIGHT AWAY

Really? Shut up about it. Here is an excerpt from an online posting I just found:

"I'm not looking to start off too serious w/ anybody, more like start off as friends and work up to harmless flirtations. I'm looking for someone to think of when I listen to sappy pop songs on the radio and someone to make me smile even though he's not there. And eventually it would get to a point when we both share a look with each other and realize that we may want to go a bit further. This isn't too much to ask, right?"

I'm not looking to hook up with anybody after 2 mins of knowing him, I'm not looking to commit asap to a ltr, I'm just looking for something new, a fun distraction...a transitional boyfriend if you will."

Please tell me you understand how bad this looks. If not, I'll explain it. A major concern to almost all men in the dating pool is the possibility of sex. Some dudes are much more sexual than others, but we all like the thought of some fun naked time with someone we are hanging out with. What this poor girl is saying is that she has no interest in sex. I might go as far as to say she *hates* sex.

Don't get me wrong, she sounds like a sweetheart and could possibly be dealing with a very traumatizing heartbreak, but how much passion will a man experience with her? What kind of a man will submit to becoming a sexless bookmark? You'll never read this couple's story in one of those romance novels. In fact, you would never give a crap about these two on any level.

If you have a lower sex drive or you are a bit more traditional, don't bring it up. Men love something they have to work for, but they are also pretty good at determining when someone is going to suck up all their time and energy. My guess is that the only people who responded to this ad are the pervs who don't really read what you write anyway.

DON'T JUST FALL FOR HIS WORDS

Of course, there are problems when you interact with someone with no ability to use your instinctual filters such as body language, health, grooming, voice tone, and whatever "sixth senses" you have. All you get are his words. The man you meet in person might be worlds apart from the dashing lothario who wrote you with so much beauty and passion. He might even be the writer's unwashed, football obsessed best friend.

In person, this guy might just be *alright*, but you fell in love with his words so you decide to continue this mutual delusion. You might find yourself later on wondering how this beast ever insinuated himself into your life in the first place.

Some of the world's best writers are also some of the world's most lecherous scumbags. Keep an open mind and don't put your blinders on.

Usually, if it's going to go bad, it doesn't get that far. One or both people will know right away at the first meeting. This usually stems from lying about their appearance or neglecting to mention some very big detail (like being in a wheelchair! [OK, *that date was a blast*, but it kinda ruined my idea of going on a hike through the woods for a picnic]). Once again, honesty is your best friend. You might be able to trick someone into going out with you by taking on a persona that clearly isn't you, but the kick to your self-esteem when you finally meet in person isn't worth it.

Some

Avoidable

Topics

ABOUT SEX...

Now we move on to the stuff you really should avoid... *“If you are just looking for sex/hook ups/NSA’s/monkey lovin’/etc., hit the back button/move on/ try another girl/etc.”* Somehow deep down, you understand that all the creepy guys are actively seeking sex. All the healthy, active, smart, funny, caring ones are too! The difference is the creepy dude is searching the database for words and phrases like “monkey lovin” and just found you. They don’t care what you say and will send their brilliant musings to you anyway. The great guy will think to himself, “I like sex. It looks like this girl doesn’t. Bummer...”

He moves along to the next one even though he was looking for many of the same things you were. Even if you absolutely HATE sex, don’t write anything that indicates it. All that this shows is that you might be one of “those kind” that hold sex over a man’s head as currency. Beyond that, this is the same thing that all the other girls say so it also makes you look common again. The best bet is to delete this concept altogether. Just don’t say anything about it.

ABOUT AGE...

What about, “No one over [age] or under [age].” Some girls go as far as saying “creepy” or “gross, you could be my dad.” What does this accomplish? You get an inbox full of hateemail from old guys or young guys. Not only that, you also limit a section of the population that could be pretty awesome from your search. Granted, the younger a guy is, the more self-centered and angst-ridden he could be and the older guys get, the more likely he’s got kids and divorce drama. Who cares? When you cut a section of the population out of finding you, you give a blanket limitation to the really interesting young or old guys that are far from predictable. You just never know.

Even if you are 19 and don’t want any sick solicitation from a bunch of 50 year olds, it’s just email. If you don’t respond, he doesn’t have any of your information. Plus you get the endless entertainment from guys spilling out their pathetic hearts about how much they could love you. If you truly can’t handle some email from people you have no interest in, don’t go online.

ABOUT POLITICS AND RELIGION...

This is probably one place that you *should* limit who can respond. If you need someone to be of your religion, then you should make this a stipulation. You

might be able to find someone perfect for you with a different or no religion, but when it comes to raising kids, this becomes a BIG issue. Might as well not set yourself up for heartbreak or failure.

However, if you are on one of the specific [religious dating sites](#), they already know you love God so you don't really need to make a big deal out of it.

As far as the politics go, you can actually date someone with different views. It leads to some great debates and playful banter provided you both can be mature about it. Dating someone who is dogmatic in the complete opposite direction as you might wear your nerves down over time.

ABOUT SOCIAL STATUS...

A very typical thing that one might read on many women's profiles is when she says she doesn't want any guys with no cars, no one living with their parents, no one living in a basement etc., etc., etc. There are so many reasons to avoid bagging on a guy for his circumstances. The main one being that it makes it sound like you have already had several boyfriends with some kind of loser status and you're getting fed up with it.

Just like we all believe we are unique little flowers and to know us is to love us, that parent-living, no car guy is just convinced that he has something better even though he has nothing you want. You can't blame a guy for trying right? Most low income circumstance guys might have a ride but the not the crib or vice-versa so they think they can sneak in under your radar if they have some of what you're OK with. It's stupid, I know, but since you made the stipulations, he's challenged to prove you wrong.

There's the whole other set of guys who see this challenge as an affront to his entire way of living. It really has nothing to do with you, but he sees over and over again that he's just not wanted in society (which is totally true) and now he's going to defend himself. And guess who gets an email being called a horrible bitch? You do since you're the one who discounted him before you even bothered to get to know his precious little heart.

It's insane. No one will argue with you on that one. The best way to filter out the low status guys is to show you live a pretty high life. Talk about vacations to foreign countries, have pictures of you in gorgeous outfits in swanky places. These dudes will be intimidated and not even bother.

Stop

Wasting

Time

GET ONLINE TODAY

Now you have enough information to get yourself online. You know some of the [best websites](#) to check out. You have written a captivating description of yourself. You've got some super-cute pictures showing how dynamic your life is and you've chosen a few cute guys to send flirty messages to.

All that's left is to do it. The first step is always the hardest one. For now, the best idea is to simply put up a **FREE** profile on **all of these sites** and see what kind of responses you get. If you get responses from a few quality guys, then it's time to pay for the service and get the ball rolling.

Your only limitation now is that there are only 7 days in a week and you won't have enough time to fit all these people into your social calendar!

ONE LAST EXAMPLE... ENJOY!

This one came (unedited) right off of [Match.com](#):

*"I am looking for a sweet,kind man thats 30-40 etc.....(NO FREAKING MOMMY BOYS)I want a man that has a JOB and a Car and would be nice if he had a place. ALSO knows how to treat a lady and not into looks or games One BIG THING NO FREAKING GAMES.If your looking for a one nighter or booty call like that go away
I also have 3 kids 2 of the have ADHD and ASTUIM.(if you dont know what this is look it up or write I will tell you.)But it will not go aways. One that does not do drugs and drinks very lil(one that does not drink from morning tonight), and sorry to say that is not is over 200lbs. Lil about me 33 5-4 green eyes brown hair.I also smoke so dont like it move on please. If you want more write back.....Have a nice day.To earn points you most like KIDS and to earn more I am a BIG fan of NASCAR and football and being outside and going to the ocean.(I want a LTR if this is not want you want than move on) So Thank you Have A GREAT DAY.....oh please dont ask for pic i will let you know when you can see my pic.(just being safe) P.S. please dont email how bad my ad is I dont care or bitch about it thank you."*

Hopefully by now, I won't need to explain what is wrong here...

THANK YOU!

In this book, I have endeavored to give you all the things you need to get started in online dating right away. Internet dating really is an outstanding way to meet really awesome people. I, myself, have found several of my most incredible relationships on dating websites. It's simply the best way to take away all of the pressure. BUT you still have to put in the initial effort to attract great people into your life.

If you felt there was something (or a whole bunch of somethings) I missed, please let me know so I can make this book even better for anyone who's seeking information on online dating.

Got Questions?

The problem with writing a book about online dating is that there are as many different ways to find love online that it's impossible to cover all situations.

Do you have a question that you need answered about your own situation? Ask away! I have answers!

Please go to my website: [Art of Irresistible](#) and submit your questions there. It might take a few days, but I try to answer every question I receive.

Thanks again for buying my book! Check out my other books:

- [The REAL Secrets of Sex](#)
- [Affairs and Infidelity](#)
- [Riot in the Sheets](#)

~Roberto Hogue

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ONLINE DATING RESOURCES

As with all of my books, there are always other resources that will help you on your journey that I highly recommend. Whether you have decided to keep your love life in the “real world” or you want to foray into the easiest dating experience you’ll ever have: online dating. I want to make sure you have all of your bases covered.

This has only been a guide to get you started. There are other more brilliant books that go way beyond the scope of what I’ve provided for. Even though this book is being expanded as we speak, I don’t want you to miss out on any awesome secrets to being irresistible on online dating.

Check out these books and ensure you find an amazing love online.

Internet Dating Books

[Online Allure by Michael Fiore](#). This is probably the most comprehensive program to getting online right away and finding the man of your dreams. He goes way in depth on the things you absolutely must not say in your profile and all the things you should say to attract the right men. Brilliant!